

TIME THE END OF HUMANITY

HOW REAL IS THE RISK?
A SPECIAL REPORT

The Firm That Measures Success in Drops of Water

Japan's Kawamoto Pump has been playing a vital role in water systems for more than 100 years with an exciting future.



Satoru Takatsu, Representative Director, Shozo Kawamoto, Executive Director, Kawamoto Pump Mfg. Co., Ltd.

When a company's key product and corporate mission are based around helping supply one of life's most important necessities, it's not a surprise that its team is inspired to reach the highest possible standards.

Since its formation in 1919, Japanese firm Kawamoto Pump Mfg. Co., Ltd. has been manufacturing and providing water pumps used in city blocks, drainage, filtration and industrial production. With a corporate philos-

ophy of bringing water to the world, the firm's leadership and employees are all committed to providing the best customer service and quality in such an important field. "Once the water stops, you cannot live daily life, so we are very quick when it comes to maintenance," said President Satoru Takatsu. "We have 10 regional branches and 66 sales offices.

This means we can provide our products in close range with our clients and we are quick to maintain the quality of their pumps," Takatsu said. The

firm's products have a wide range of uses, from regular water supply to firefighting, disaster relief, filtration, as well as agriculture and aquaculture. There has been a significant focus on industrial customers in recent years, including coolant pumps for factory production sites. As a result of this diverse product range, the business does not employ mass production techniques, but instead tailors manufacturing

to specific uses, sectors, and importantly, clients.

Historically, the firm has been a leader in this field, and in 1954, broke new ground with Japan's first household electric pump, followed by a list of Good Design awards for new products. Innovation and evolution are still crucial tenets for the business today, with sensor

and Bluetooth-automated systems for buildings increasingly popular. Kawamoto Pumps strives for constant improvement, specifically in line

with changing rules and regulations. This helps maintain its reputation for customer satisfaction.

"We get very specific requests from our clients, so we focus on the details and products with high added value," said Takatsu. "The basic dynamics of pumps hasn't changed for 100 years, but the method to provide fluid has changed, as has how to respond to building pressure."

"We have consistently innovated for over 100 years and will continue to do so."

Satoru Takatsu



Kawamoto
KAWAMOTO PUMP MFG. CO., LTD.

